



“TOUR OF CAPITALS” - ITALIAN EDITION

Italian Culture, Processes, and Ecosystems for Knowledge Valorisation

Knowledge valorisation is about transforming scientific knowledge into practical solutions that benefit everyone. Enhancing it is crucial for addressing challenges such as climate change, digital transformation, socio-economic issues, security, and defence.

The Italian Ministry of University and Research (MUR) is involved in many projects finalised to deliver impactful policy reforms aimed at empowering Italy's state-owned universities to promote knowledge valorisation by focusing on developing and improving relevant networks, infrastructure, and services.

This agenda details the program of a **one-day event in Italy on knowledge valorisation**, designed to align **EU and national policies** by fostering an open exchange between stakeholders. The event provides a platform for mutual learning where representatives from Italy and the European Union can share insights, best practices, and strategies to enhance knowledge valorisation across different levels.

The initiative is **co-organized by the European Commission’s Directorate-General for Research and Innovation (DG R&I) – Directorate Prosperity**, the **Italian Ministry of University and Research**, and **Politecnico di Milano**.

6th June 2025
9:30-16:30
In person and Online

Carlo de Carli Room,
B9 Building
Politecnico di Milano
via Durando 10
20158 Milan
CAMPUS BOVISA

Programme

MORNING SESSION (9:30-13:15)

09:30-10:00

Opening and welcome

Claudia Colla - Head of the Regional Representation of the European Commission in Milan
Gianluigi Consoli - General Director Internationalization, Italian Ministry of University and Research
Donatella Sciuto - Rector of the Politecnico di Milano

10:00-10:15

EU knowledge valorisation policy boosting competitiveness

Maria Cristina Russo - Director Prosperity, DG Research & Innovation, European Commission

10:15-10:30

The roadmap of the Italian Ministry of University and Research to knowledge valorisation

Francesca Galli - Technical Secretariat, Cabinet of the Italian Ministry of University and Research

10:30-10:45

Current instruments to support knowledge valorisation in the Italian context

Francesco Morgia - Head of Regulatory Affairs, Planning, Administrative Coordination, and Monitoring Unit, Italian Ministry of Enterprises and Made in Italy

10:45-12:00

Panel discussion: the practice of knowledge valorisation in Italy

Moderated by:

Michele Mazzola - Head of the Research Internationalization Office, General Directorate for Internationalization, Italian Ministry of University and Research

Participants:

Nicoletta Amodio - Head of Industry and Innovation, Confindustria
Luigi Gallo - Head of Incentives and Innovation Business Unit, Invitalia
Giuseppe Conti - President of NETVAL, Network for Research Valorisation, and General Director IUSS Pavia
Alberto Guadagnini - Vice Rector for Research, Politecnico di Milano
Felice Simonelli - Head of EU Policy, Cassa Depositi e Prestiti (CDP)

12:00-13:15

Panel Discussion: the future of knowledge valorisation unlocking the potential for academia and industry co-creation

Moderated by:

Francesca Rizzo - Rector's Delegate for European Research Projects, Politecnico di Milano

Participants:

Gianmario Pellegrino - Adjunct Vice Rector for Technology Transfer, Politecnico di Torino
Maria Cristina Russo - Director Prosperity, DG Research & Innovation, European Commission
Luca De Angelis - CEO Tech Europe Foundation
Luigi Nicolais - Italian Representative at the European Innovation Council (EIC) and European Innovation Ecosystems (EIE), Italian Ministry of University and Research
Marco Falzetti - Director of APRE, Agency for the Promotion of European Research

13:15-14:30

Light lunch

AFTERNOON SESSION (14:30-16:30)

14:30-15:00

Best practices from EU

Language: English

Portugal Delegation to present country policies and infrastructures for knowledge valorisation.

Helena Costa - Senior Policy Officer, National Innovation Agency (ANI)

Katiuska Cruz - Coordinator, National Innovation Agency (ANI)

15:00-16:30

Interactive Workshops

Parallel sessions

Table 1

Code of Practice

Moderated by:

Anna Battiston - DG Research and Innovation, Directorate Prosperity, Unit Valorisation Policies and IPR, European Commission

Language: English

The Code of practice on industry-academia co-creation for knowledge valorization provides guidance and relevant tools for research and innovation actors to engage in co-creation in view of faster market uptake of innovative solutions. It introduces a new strategic approach for industry and academia to actively seek for common interests and jointly produce and valorise knowledge. Participants to the workshop will have the chance to listen from the European Commission about the recommendations in the Code of practice on industry-academia co-creation for knowledge valorization and to share their views and best practices.

Table 2

ITA.CON project

Moderated by:

Alessandro Boero - Officer at the Research Internationalization Office, General Directorate for Internationalization, Italian Ministry of University and Research

Participants at the table will have the chance to describe the results of the EU-funded TSI project “ITA.CON”, including its Final Report, presented last January, alongside the key initiatives of the EU in the area, such as the recommendations adopted by the Council of the European Union (Council Recommendation (EU) 2022/2415 of 2 December 2022 on the guiding principles for knowledge valorisation). It is a crucial document in shaping the strategy for reforms and changes that the Ministry is implementing. The ITA.CON report also serves as an invaluable working tool for Italian universities. Through the Conference of Italian University Rectors (CRUI), universities have initiated their own working group dedicated to Knowledge Enhancement and the Third Mission.

Table 3

Italian Network for Knowledge Valorisation

Moderated by:

Alessandra Baccigotti - Knowledge Transfer and Innovation Expert, University of Bologna

This session will present key initiatives developed within NETVAL - the Italian Network for Knowledge Valorisation and will showcase concrete examples of knowledge valorisation from across Italy. In particular, the participants will explore Italian best practices related to knowledge valorisation, including the "Master KEI on Knowledge Exchange and Innovation" and training on research impact management, the Knowledge Share platform for matching knowledge offer and demand, the T3Ddy joint lab on personalized pediatric medicine at the University of Florence, and the Recovery College for Mental Health at the University of Bologna, focusing on citizen engagement and territorial impact.

16:30

Conclusion