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24H WORLDWIDE DESIGN CONVERSATIONS *2nd EDITION*

As contemporary society is facing new global challenges, new generations have the responsibility to bring forward important changes and pick out good practices for the future. The POLIMI Design System community of the Politecnico di Milano will launch, on **June 23, 2021**, the 2nd edition of the 24H Worldwide Design Conversations:
a continuous 24-hour live broadcast dedicated to the culture of the project, oriented towards reflection on design practice changes.
This year the new generation of designers and researchers, who can and must play a leading role in the ongoing transformation, will be the protagonists and have a say. Through 30 minutes sessions - where one host of the Polimi Design System will talk with an international guest - the 48 guests will develop their talks around the concept of "Designing in an age of uncertainty" to investigate the role, conditions and future expectations of young designers and researchers.

Since becoming a designer and a researcher takes passion, a lot of practice, hard work and dedication, we'd like to open the conversation to guests from all over the world asking them how they are facing this period of uncertainty:

1. **New designers' condition**
2. **Exploring research fields**
3. **Understanding the design practice**

The Polimi Design System hosts will activate each conversation around a short statement by each guest and addressed to the "surfers" of the near future, the new generation of designers and researchers.
The result will be a logbook of short statements, a collection of suggestions for a new Design era annotated and discussed during a 24-hour journey around the world, sailing in the 'sea of Design'.

We are not alone in an era of uncertainty: "no designer is an island"

JUNE 23rd PROGRAMME *(Italy time zone)*

9:30 AM
Marathon introduction and welcome by
Silvia Maria Gramegna and Mariana Ciancia
with Luisa Collina (Polimi School of Design),
Alessandro Deserti (Polimi Design Dept.)
and Matteo Ingaramo (POLI.design)

10:00 AM
Gaston Lisak (ELISAVA)
speaking with Mariana Ciancia

10:30 AM
Ida Telalbasic (Loughborough University London)
speaking with Stefana Broadbent

11:00 AM
Sabrina Scuri (ITI/LARSyS Madeira)
speaking with Silvia Maria Gramegna

11:30 AM
Joleen Blom (Tampere University)
speaking with Ilaria Mariani

12:00 AM
Simone Rebaudengo (oio.studio)
speaking with Francesco Guida

12:30 AM
Arman Avetikyan (Colombo Industrie Tessili)
speaking with Giovanni Maria Conti

01:00 PM
Andrea Poshar (Triplesense, Reply)
speaking with Francesca Piredda

01:30 PM
Jenni Parker (Humanly)
speaking with Valentina Auricchio

02:00 PM
Aitor Aicilu (University of Navarra)
speaking with Laura Galluzzo

02:30 PM
Ingrid Bico (Federal University of Rio de Janeiro)
speaking with Carla Cipolla

03:00 PM
Bruna Machado (Grendene)
speaking with Sandra Regina Rech and Martina Motta

03:30 PM
Hanna Wirman (IT University of Copenhagen)
speaking with Ilaria Mariani

04:00 PM
Kevin Park and Patty K. Wongpakdee (NYIT)
speaking with Francesca Mattioli

04:30 PM
David Sanchez Ruano (Tecnológico de Monterrey)
speaking with Elisa Bertolotti

05:00 PM
Matt Slaby (Luceo)
speaking with Kevin Moloney and Mariana Ciancia

05:30 PM
Marta Isabella Reina (independent researcher)
speaking with Francesca Casnati

06:00 PM
Massimo Menichinelli (RMIT University)
speaking with Patrizia Bolzan

06:30 PM
Louise Pelletier (Centre de design, UQAM)
speaking with Alessandra Spagnoli

07:00 PM
Camilo Ayala (Universidad de Los Andes)
speaking with Valentina Rognoli

07:30 PM
Regina Carrillo (Universidad Modelo, Merida), Ricardo
Bello Bolio (Universidad Tecnológica Metropolitana)
speaking with Paola Galdi

08:00 PM
Fiorella Vanini (Prince Sultan University),
Francesco Mansueto (MADSign Studio)
speaking with Silvia Maria Gramegna

08:30 PM
Reinier Boulart (Hausscape)
speaking with Paola Galdi

09:00 PM
Jabin Mora (Tecnológico de Monterrey)
speaking with Ming Li

9:30 PM
Renata Leitao (OCAD University)
speaking with Annalinda De Rosa

10:00 PM
Kishonna Gray (University of Illinois)
speaking with Francesca Casnati and Ilaria Mariani

10:30 PM
Timothy Lidell (Colab XYZ)
speaking with Carlo Emilio Standoli

11:00 PM
Mauro Martino (MIT-IBM Watson AI Lab)
speaking with Alessandro Biamonti

11:30 PM
Mariane Unanue (Federal University of Juiz de Fora)
speaking with Davide Fassi

00:00 AM
Camila Ríos, Carlos Sfeir (Universidad Católica de Chile)
speaking with Angeles Briones

00:30 AM
Lesley-Ann Noel (Tulane University)
speaking with Felicitas Schmittinger

01:00 AM
Sara Fenske Bahat (California College of the Arts)
speaking with Alessandro Biamonti

01:30 AM
Domenic Svejkar (University of Technology Sydney)
speaking with Carmen Bruno

02:00 AM
Anna Jacobi (Origin)
speaking with Thiago Ferreira

02:30 AM
Joon Sang Baek (Yonsei University)
speaking with Carlo Emilio Standoli

03:00 AM
Kazuya Kawasaki (Synflux Co. Tokyo),
Ryota Kamio (Re:public, Inc)
speaking with Silvia Gramegna

03:30 AM
Rosalam Che Me (Universiti Putra Malaysia)
speaking with Silvia Gramegna

04:00 AM
Leandro Agrò (NTT disruption San Francisco)
speaking with Ilaria Mariani and Mariana Ciancia

04:30 AM
Witee Wisuthumporn (CROSSs and Friends Co.,Ltd)
speaking with Carmen Bruno

05:00 AM
Rodney Eggleston (March Studio)
speaking with Belinda Hajdini

05:30 AM
Melisa Duque Hurtado (Monash University)
speaking with Giovanni Maria Conti

06:00 AM
Anica Kochhar (Phenotype Architecture Studio)
speaking with Martina Motta

06:30 AM
Linda Tan (Make-a-Point Design Consultancy)
speaking with Xue Pei

07:00 AM
Sahil Bagga & Sarthak Sengupta (Sahil & Sarthak Studio)
speaking with Anne Schoonbrodt

07:30 AM
Gionata Gatto (Dubai Institute of Design and Innovation)
speaking with Elisa Bertolotti

08:00 AM
Spyros Bofylatos (University of the Aegean)
speaking with Francesca Piredda

08:30 AM
Irene Pasina (Ajman University Dubai)
speaking with Anna Barbara

09:00 AM
Sara Colombo (Eindhoven University of Technology,
TU/e)
speaking with Lucia Rampino

9:30 AM
Closing and numbers by Silvia Maria Gramegna,
Mariana Ciancia and Alessandro Biamonti

WORLDWIDE
DESIGN
CONVERSATIONS 24H

Promoters, POLIMI Design System:
School of Design: http://www.design.polimi.it/
Department of Design: http://www.dipartimentodesign.polimi.it/;
POLI.design: https://www.polidesign.net/

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