



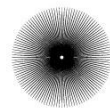
**POLITECNICO**  
MILANO 1863

SCUOLA DEL DESIGN



**POLITECNICO**  
MILANO 1863

DIPARTIMENTO DI DESIGN



**POLI.DESIGN**

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POLITECNICO DI MILANO

## PRESS RELEASE

### 24H WORLDWIDE DESIGN CONVERSATIONS

Ed. 2021 | No designer is an island: logbook for sailing the future

Powered by Polimi Design System

Milan, May 2021 - As contemporary society is facing new global challenges, new generations have the responsibility to bring forward important changes and pick out good practices for the future. The **POLIMI Design System** community of the Politecnico di Milano will launch, on **June 23, 2021**, the 2<sup>nd</sup> edition of the **24H Worldwide Design Conversations: a continuous 24-hour live broadcast** dedicated to the culture of the project, oriented towards reflection on design practice changes.

This year the **new generation of designers and researchers**, who can and must play a leading role in the ongoing transformation, will be the protagonists and have a say.

Through 30 minutes sessions - where one host of the Polimi Design System will talk with an international guest - the **48 guests** will develop their talks around the concept of "**Designing in an age of uncertainty**" to investigate the role, conditions and future expectations of young designers and researchers.

The Polimi Design System hosts will activate each conversation around a **short statement** by each guest and addressed to the "surfers" of the near future, the new generation of designers and researchers.

The result will be a **logbook of short statements**, a collection of suggestions for a new Design era, annotated and discussed during a 24-hour journey around the world, sailing in the 'sea of Design'.

We are not alone in an era of uncertainty: "**no designer is an island**".

Help us spread the message and follow the live broadcast, **from 9:30 am on June 23**, at <http://www.dipartimentodesign.polimi.it>

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