PRESS RELEASE

24H WORLDWIDE DESIGN CONVERSATIONS
Ed. 2021 | No designer is an island: logbook for sailing the future
Powered by Polimi Design System

Milan, May 2021 - As contemporary society is facing new global challenges, new generations have the responsibility to bring forward important changes and pick out good practices for the future. The POLIMI Design System community of the Politecnico di Milano will launch, on June 23, 2021, the 2nd edition of the 24H Worldwide Design Conversations: a continuous 24-hour live broadcast dedicated to the culture of the project, oriented towards reflection on design practice changes.

This year the new generation of designers and researchers, who can and must play a leading role in the ongoing transformation, will be the protagonists and have a say.

Through 30 minutes sessions - where one host of the Polimi Design System will talk with an international guest - the 48 guests will develop their talks around the concept of "Designing in an age of uncertainty" to investigate the role, conditions and future expectations of young designers and researchers. The Polimi Design System hosts will activate each conversation around a short statement by each guest and addressed to the "surfers" of the near future, the new generation of designers and researchers.

The result will be a logbook of short statements, a collection of suggestions for a new Design era, annotated and discussed during a 24-hour journey around the world, sailing in the 'sea of Design'.

We are not alone in an era of uncertainty: “no designer is an island”.

Help us spread the message and follow the live broadcast, from 9:30 am on June 23, at http://www.dipartimentodesign.polimi.it

Team:

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Guest Hunters_ Alumni Polimi, Valentina Auricchio, Elisa Bertolotti, Angeles Briones, Valeria Bucchetti, Carla Cipolla, Alessandro Colizzi, Davide Fassi, Paola Galdi, Francesco E. Guida, Barry Katz, Michele Mauri, Xue Pei, Silvia Piardi, Sandra Regina Rech, Kevin Moloney, Anne Schoonbrodt, Hiroshi Tamura

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