DENING

Polifactory B3

WELCOME & OPENING

- Prof. Paolo Biscari
 (Dean, PhD School)
- Prof. Silvia Piardi (Head, Design Department) Prof. Luisa Collina (Dean, School of Design) Prof. Paola Bertola (Coordinator, PhD in Design)

NEEEO

Room B2.2.12 **CREATIVE INDUSTRIES**

Silvia Franceschini

Towards an Ecology of Knowledges. Critical Pedagogy and Epistemic Disobedience in Contemporary Visual Art and Design Practices

Martina Motta

- Designing Knit Designers.
- Teaching tools and methods to train
- professionals for the knitwear industry

Polifactory B3

Room B2.2.13

Experience

0

LECTIO MAGISTRALIS

SMART SPACES AND CITIES

Spaces between Design and Art.

The Immersive Technonatural

Enhancement of Contemporary

Architecture through a Meaningful

Intermediate Urban Space. Design

and light art as catalysts for change: participation beyond fruition

strategies for raising awareness of the

eastern modernist architecture towards

On-site Experience. Novel design

Maria Elena Soriero

Bogdan Stojanovic

the major audience

Isa Helena Tibúrcio

5PM Prof. Arturo Dell'Acqua Bellavitis Prof. Pietro Marani

Room B2.2.14

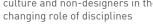
DESIGN FOR ENTREPENEURSHIP

Mariana Fonseca Braga

- Handling design support programmes complexity. An interpretative framework for barriers and drivers to introducing
- design innovation into Brazilian MSMEs

Rūta Valušytė

Design As Enabling Agent. Design culture and non-designers in the





9th edition

curated by Alessandro Biamonti

Polifactory B3

3PM Prof. Alison J.Clarke University of Applied Art of Vienna

- FROM Prof. Gianni Montagna University of Lisbona
- Prof. Jurate Tutlyte Vytautas Magnus University, Kaunas

Prof. Vladana Putnik University of Belgrade

Prof. Mário Jorge da Câmara de Melo Caeiro Polytechnic Institute of Leiria

Prof. Carlos Teixeira IIT - Institute of Design, Chicago

Prof. Lorenzo Imbesi Università La Sapienza, Roma

Prof. Christian Gilles Boucharenc National University of Singapore

Polifactory B3

Room B2.2.12

DESIGN INNOVATION FOR SOCIAL CHANGE

Maria De Los Angeles Briones Disclose to tell. A data design framework for alternative narratives

_> Camilo Ayala Garcia The Materials Generation.

The emerging experience

of DIY-Materials

Room B2.2.13

NEW FRONTIERS FOR SERVICE DESIGN

Annalinda De Rosa

S+S. Dialogues on the relationship between Spatial Design and Service Design. Disclosing the fundamentals for a transdisciplinary approach.

Zichao Nie

The Contributions of Service Design for Career Counselling Service Improvements in Higher Education Institutions

Room B2.2.14

NEW PERSPECTIVES FOR FASHION DESIGN

🤝 Xiaozhu Lin

Internationalizing the Curriculum of Fashion Design. Nurturing Internationalized Talents

Susanna Testa

FashionTech: an Interaction Across Boundaries. Integration practices

to design enhanced user experiences

ESIGN PILLS



ESIGN PILLS

Prof. Shilpa Das National Institute of Design, Ahmedabad

Prof. Susu Nousala Tongji University, Shanghai

Prof. Cees van de Bont Loughborough University

Polifactory B3

Prof. Lee Jung-Joo National University of Singapore

Prof. Angela Finn RMIT University, Melbourne

Prof. Christine Luedeke Pforzheim University of Applied Sciences

Prof. Tom Corby Central Saint Martins College of Art and Design, University of the Arts London

Polifactory B3 PROCLAMATION OF PHD DOCTORS

Design PhD Coordinator Paola Bertola

Scientific Board Alessandro Biamonti & Lucia Rampino

Registrar & Contact Simona Murina & Paola Mosca +39 022399 7245 / 5934

Department of Design Via Durando 38/a, 20158 Milano, IT phdfestival-design@polimi.it

Design and Code Ilaria Mariani Martina Motta

Communication Lia Tagliavini Ilaria Mariani

