Due to faster economies and more interconnected societies, architectural design practice has been accelerating dramatically. The circulation and transfer of existing architectural solutions and designs have been enabled by communication and design technologies and propelled by the urge for more cost-efficient design processes.

In their new book – *Copy Paste: The Badass Architectural Copy Guide* – Winy Maas and Felix Madrazo discuss the issue and suggest design and practical solutions. The recent research project *Transnational Architecture and Urbanism* conducted at Politecnico di Milano analyses the urban effects of the mobility of designers and the transfer of projects.

In this seminar, a selected panel of architectural scholars and practitioners will critically discuss emerging issues and approaches to architectural design and urbanism in a globalized world.

**Speakers:**  
Davide Ponzini, Politecnico di Milano

**Discussants:**  
Ippolito Pestellini Laparelli, OMA  
Laurent Salomon, Atelier d’Architecture Rotbart/Salomon, Visiting Professor at Politecnico di Milano  
Bostjan Vuga, SADAR+VUGA, Visiting Professor at Politecnico di Milano

**Chair:**  
Alessandro Rocca, Politecnico di Milano

**Organization and information:** davide.ponzini@polimi.it  
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